



Conference Call October 14, 2014 at 10am

Call in number 716-274-3400 Code 122150

1. Recruiting – We'll help you build residual income
 - a. How to do it
 - b. How we will help
 - c. How much additional you can earn

2. Lead program success and feedback
 - a. What's working well
 - b. Following up with prior turndowns or people who went with a call center

3. Website Updates and tools
 - a. Documents page updates
 - b. LO page and additional LO page possibilities
 - i. Personal reverse mortgage calculator page
 - c. Suggestions for additional information on the website
 - d. Why we can't have online applications like forward LO's